



Deep Run Board of Directors Meeting **6:45pm – 2/8/2022**

Attendees: Bill Van Sant (President); Morgan Roller (Vice President, Administration); Chris Boyd (Co Vice President of Operations); Dan Shollenberger (Co Vice President of Operations); Chris Levish (Treasurer); Diana Haeussler (Secretary/Executive Board)
Michelle Bogle (Deep Run Administration)

1. 6:45 pm Ryan Alderfer speaks to the board.
 - requesting a procedure for the snack stand during Field of Dreams tournaments.
 - Ordering flags for the fields through amazon for baseball fields along the foul lines. Would the organization like to add a flag to the other foul line? They cost about \$25 each and last for one season.
 - Fall ball, in talks with Pennridge to play fall ball with them and Souderton, would Deep Run consider playing Saturdays to accommodate Pennridge instead of our regular Sundays?
 - They are replacing the benches in the dugouts, would the league consider donating to the project.

Executive Board: (7:15pm)

2. Administration Update: *Bill and Michelle*

A. Review and approval of January minutes

- Motion to approve minutes with some grammatical changes made by Chris B seconded by Morgan all voted yay
- If you have any additions to the agenda please let Bill know prior to the next meeting

B. Dicks Sporting Goods Gift Cards

- The \$5800 in gift cards will be divided evenly among the sports
- Chris Boyd sent emails to the commissioners letting them know they are available to each sport.

C. Snack Stand

- Due to our costs to have the porta potties serviced and the extra insurance costs there will be a flat \$500 fee to be paid to the club for tournaments for use of the facilities and snack stand, pending Michelle checking the exact insurance costs.
- Motion to approve Chris B, seconded by Dan all voted yay
- New Benches came up again for baseball fields.

D. Background Checks/Frequency

- Legally bound to update every 3-5 years
- Board under the new system would like criminal checks to be done yearly.
- Chris B suggested edits to the website to ensure safety and security of the information entered. There is know current wording saying your info is protected. Michelle will take care of adding security blurb information.

E. Teamsnap-Club Purchase Options

- For the club to purchase a membership it would be \$3299, teams snap is willing to work on the price if need be.
- Baseball is in need of a whole system as they are currently unhappy with the sports engine. Bill will contact Evan and Ryan to feedback on what their needs are in order to get whole club participation in a system.

F. Tax-Exemption: Amazon/How to handle team purchases

- Contact Michelle to go through the club to get tax exempt status.
- Michelle is working on getting a credit card for the organization to cut down on using personal monies for club/sport purchases.

G. Club sponsorship updates

- New sponsor Clearview Nursery
- Returning sponsors Thompson Toyota, Lexus, and BMW
- Stewart Malcom, talk to him about camp fee to club change and last year on shirts without a different donation structure to the club.
- Plumstead Inns sign freshened up, signs with a digital decal are \$400
- Modern Male is interested in 3yr sign possibly.
- Dick's on shirts?
- Weiss donated \$1,100 in 2019, Michelle will reach out and see if they would be interested.

H. OLSH Fields

- Sports using the fields will need to manage responsibilities of what that entails.

I. Republic Trash - Suspended service/savings

- Michelle will suspend service throughout the winter months and resume starting in March. This will save the club \$190. They will leave the dumpsters on premise at no charge, but will not service.

J. MailChimp Stats

- Open rates on emails have been growing and link clicks are up.
- Registration has seen an increase after each email reminder.

K. P.O. Box vs mailbox at the club

- \$160 a year for the large post office box, we do not fill the box. Should we add a box at the club instead?
- Michelle will check with the Post Office to see if we can add the club house to the mail route.
- Should we consider adding a locked drop box to the club for anyone that needs to drop things off.
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L. Capital Improvements

- Add to list new doors and locks for the snack stand and clubhouse
- A separate account should be opened for capital improvements.

3. Financial Update: *Chris L.*

A. 2022 Budget-Draft Review & Approval

- Motion to approve budget made by Bill seconded by Chris B. all in favor

B. January Financials

- Registration is up 27% from this time last year
- Camp already has 70 registrants 5 for all 10 weeks.
- All registration is looking good, surprised though lacrosse is down about 20 registrants over this time last year,

C. Timeline to Repay Sports

- After spring registration is complete we will work on a timeline.
- Chris L. will take \$500 off of baseballs loan from the club.

D. Bills.com

- Chris L is exploring the use of bills.com it will sync right to quickbooks and streamline all the bills through 1 place. Chris can approve a transaction right away under \$1000 and it will cut a check right away.
- Will work with Michelle and the club credit card for right now and revisit in the future.

4. Operations/Fields Update - *Chris B and Dan*

- Ryan Alderfer asked for the club to contribute to new benches for the fields. They are replacing the metal benches with wooden ones being constructed by Chris B. and Dave Rice and Tag Lumber will be donating the materials.
- Baseball asked if we could donate 50-100 per bench/field.
- We will repurpose the metal benches to soccer.
- Motion to approve \$500 to baseball made by Bill V. seconded by Chris B, amendment made to motion as baseball has a loan with the club to knock \$500 from the loan amount. Agreement to new terms by all board members

A. Landscaping Quote

- Motion to approve quote provided by Chris B. Motion made by Chris B. seconded by Dan, all in favor.
- Mowing bills - waiting on meeting with Hilltown Township to discuss the township taking over some of the mowing responsibilities. Also waiting on another bid before submitting to the board for approval.
- Can we get matching letters for the sign? It looks sloppy.
- Review of proposal for the front entrance of the facility. If we move forward with the quote as is, the company will add a bed and perennial flowers around the deep run sign at the entrance. Motion made by Bill and seconded by Chris L.
- Total Cost of proposal is \$3815, motion amended to approve the work for cleanup for \$975, and table the rest for later. Motion made by Bill and seconded by Morgan, all in favor.
- Chris B. will ask if he will still throw in the work around the sign.
- AED devices for the facility in the past we had a grant, can we submit again to have this paid for.

5. New Business

- AED devices for the facility in the past we had a grant, can we submit again to have this paid for.
- PPL grant application presented, Bill will work on the application.

Meeting adjourned 10:10